### VOCEL: VIEWING OUR CHILDREN AS EMERGING LEADERS NFP

#### FINANCIAL STATEMENTS

For the Years Ended August 31, 2019 and 2018

### VOCEL: VIEWING OUR CHILDREN AS EMERGING LEADERS NFP

#### **Annual Financial Report**

#### Table of Contents

Independent Auditor's Report	1 - 2
Financial Statements	
Statements of Financial Position	3
Statements of Activities	4
Statements of Functional Expenses	5
Statements of Cash Flows	6
Notes to Financial Statements	7 - 14



#### **Independent Auditor's Report**

To the Board of Directors VOCEL: Viewing Our Children as Emerging Leaders NFP Chicago, IL

We have audited the accompanying financial statements of VOCEL: Viewing Our Children as Emerging Leaders NFP (a nonprofit organization), which comprise the statements of financial position as of August 31, 2019 and 2018, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial positions of VOCEL: Viewing Our Children as Emerging Leaders NFP as of August 31, 2019 and 2018, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Emphasis of Matter**

As discussed in Note 1 to the financial statements, VOCEL: Viewing Our Children as Emerging Leaders NFP adopted the Financial Accounting Standards Board's Accounting Standards Update ("ASU") 2016-14, Not-for-Profit Entities (Topic 958) – Presentation of Financial Statements of Not-for-Profit Entities as of and for the year ended August 31, 2019. The requirements of the ASU have been applied retrospectively to all periods presented. Our opinion is not modified with respect to this matter.

Desmond & abera Stal

December 5, 2019

Chicago, IL

# VOCEL: VIEWING OUR CHILDREN AS EMERGING LEADERS NFP STATEMENTS OF FINANCIAL POSITION August 31, 2019 and 2018

	2019			2018			
Current Assets							
Cash and cash equivalents	\$	404,575	\$	456,008			
Investments		137,805		-			
Contributions receivable		160,000		128,990			
Prepaid expenses		14,375		15,300			
Total current assets		716,755		600,298			
Property and equipment							
Leasehold Improvements		50,391		50,391			
Office equipment		6,086		1,086			
Less accumulated depreciation		(20,261)		(13,172)			
Net property and equipment		36,216		38,305			
Other long term assets							
Contributions receivable, net		72,975		-			
Security deposits		2,500		2,500			
Total Assets	\$	828,446	\$	641,103			
Liabilities and Net Assets							
Accounts payable	\$	2,126	\$	3,207			
Accrued liabilities		28,489		31,616			
Deferred revenue		35,500		47,500			
Total current liabilities		66,115		82,323			
Net Assets							
Without donor restrictions							
Undesignated		404,282		421,280			
Designated by the board		50,439		-			
With donor restrictions		307,610		137,500			
Total net assets		762,331		558,780			
<b>Total Liabilities and Net Assets</b>	\$	828,446	\$	641,103			

VOCEL: VIEWING OUR CHILDREN AS EMERGING LEADERS NFP STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS

For the Years Ended August 31, 2019 and 2018

	2019					2018						
	Witl	Without Donor		ith Donor			Wit	Without Donor		ith Donor		
	Restricted Restrictions Total		Restricted		Re	estrictions		Total				
Public Support and Revenue												
Contributions												
Foundations and corporations	\$	275,351	\$	265,000	\$	540,351	\$	145,003	\$	100,000	\$	245,003
Individuals and board members		246,867		=		246,867		231,278		-		231,278
Special events, net		172,709		10,000		182,709		208,787		-		208,787
In-kind services		37,500		-		37,500		15,907		-		15,907
Program revenue		10,254		-		10,254		207,599		-		207,599
Interest and dividends		1,193		-		1,193		174		-		174
Miscellaneous revenue		689		-		689		1,413		-		1,413
Net assets released from restrictions -												
satisfaction of restriction		104,890		(104,890)				282,907		(282,907)		
Total public support and revenue		849,453		170,110		1,019,563		1,093,068		(182,907)		910,161
Expenses												
Program Services		499,085		-		499,085		723,953		-		723,953
Administrative		153,585		-		153,585		142,079		-		142,079
Fundraising		163,342		_		163,342		88,217		<u> </u>		88,217
Total expenses		816,012				816,012		954,249				954,249
Change in net assets before non-operating items		33,441		170,110		203,551		138,819		(182,907)		(44,088)
Non-Operating Items:												
Bad debt expense				_				(100,000)		_		(100,000)
Change in net assets		33,441		170,110		203,551		38,819		(182,907)		(144,088)
Net assets, beginning of year		421,280		137,500		558,780		382,461		320,407		702,868
Net assets, end of year	\$	454,721	\$	307,610	\$	762,331	\$	421,280	\$	137,500	\$	558,780

See independent auditor's report and notes to financial statements.

VOCEL: VIEWING OUR CHILDREN AS EMERGING LEADERS NFP STATEMENTS OF FUNCTIONAL EXPENSES

For the Years Ended August 31, 2019 and 2018

	2019						2018								
	]	Program	Adn	ninistrative	Fu	ndraising	Total	Program		Adn	Administrative		Fundraising		Total
<b>Functional Expenses</b>							 			•					
Salaries and wages	\$	326,541	\$	80,821	\$	89,329	\$ 496,691	\$	522,968	\$	43,186	\$	47,319	\$	613,473
Payroll taxes and benefits		31,368		11,269		14,173	56,810		54,082		4,629		6,943		65,654
Professional fees and consulting		45,450		35,534		2,147	83,131		17,512		32,156		-		49,668
Occupancy		22,237		6,183		6,600	35,020		20,520		28,974		-		49,494
Event costs		-		-		32,208	32,208		1,308		-		24,863		26,171
Classroom		23,316		-		-	23,316		77,418		188		494		78,100
Office expense		10,532		2,714		1,978	15,224		5,550		5,744		439		11,733
IT and computer		7,672		2,100		2,319	12,091		1,650		14,713		175		16,538
Travel and conferences		9,870		435		1,741	12,046		3,291		77		1,070		4,438
Insurance		6,559		2,457		2,486	11,502		6,966		2,730		247		9,943
Marketing		4,123		439		4,801	9,363		2,878		195		5,915		8,988
Postage and shipping		2,365		659		3,235	6,259		2,042		2,042		66		4,150
Banking fees		-		8,756		-	8,756		-		6,054		-		6,054
Telephone		4,391		1,065		1,050	6,506		1,468		870		116		2,454
Depreciation		4,661		1,153		1,275	 7,089		6,300		521		570		7,391
<b>Total Expenses</b>	\$	499,085	\$	153,585	\$	163,342	\$ 816,012	\$	723,953	\$	142,079	\$	88,217	\$	954,249

### VOCEL: VIEWING OUR CHILDREN AS EMERGING LEADERS NFP STATEMENTS OF CASH FLOWS

#### For the Years Ended August 31, 2019 and 2018

		2019	2018
Cash Flows from Operating Activities			 
Change in net assets	\$	203,551	\$ (44,088)
Adjustments to reconcile change in net assets to net			
cash provided by operating activities:			
Depreciation		7,089	7,391
Bad debt expense		-	(100,000)
Change in assets - (increase) decrease			
Contributions receivable		(103,985)	191,417
Prepaid expense and other assets		925	(6,736)
Change in liabilities - increase (decrease)			
Deferred revenue		(12,000)	10,250
Accounts payable and accrued expenses		(4,208)	 14,162
Net cash provided by operating activities		91,372	72,396
Cash Flows from Investing Activities			
Proceeds from sale of investments		80,923	_
Purchase of investments		(218,728)	-
Acquisition of property and equipment		(5,000)	(15,411)
Net cash used by investing activities		(142,805)	 (15,411)
Net (decrease) increase in cash and cash equivalents		(51,433)	56,985
Cash and cash equivalents, beginning of year		456,008	399,023
Cash and cash equivalents, end of year	\$	404,575	\$ 456,008

#### Note 1 – Nature of Operations and Summary of Significant Accounting Policies

#### Organization

VOCEL: Viewing our Children as Emerging Leaders NFP ("VOCEL"), a not-for-profit Illinois corporation, jumpstarts children's brain development with cutting-edge parent coaching and innovative early learning rooted in language development and social emotional support. With early learning programs for children from birth to five years old and their parents or caregivers, we're committed to developing communication, interpersonal, and executive function skills so children can thrive in school and succeed in life.

#### Basis of Accounting

The financial statements of VOCEL have been prepared on the accrual basis of accounting and accordingly reflect all significant receivables, payables, and other liabilities in accordance with the accounting principles generally accepted in the United States of America ("GAAP").

#### **Basis of Presentation**

As required by the generally accepted accounting principles for Not-for-Profit accounting, VOCEL is required to report information regarding its financial position and activities according to two classes:

<u>Without donor restrictions</u> – Net assets that are not subject to donor-imposed restrictions. Such gifts include gifts without restrictions, including restricted gifts whose donor-imposed restrictions were met during the year.

<u>With donor restrictions</u> – Net assets subject to donor-imposed restrictions which will be met either by actions of VOCEL or the passage of time. Items that affect this net asset category are gifts for which donor-imposed restrictions have not been met in the year of receipt. Restrictions that have been met on net assets with donor restrictions are reported as net assets released from restrictions. If a restriction is fulfilled in the same time period in which the contribution is received, VOCEL reports the support as without donor restrictions.

#### **Income Tax Status**

VOCEL is exempt from federal income taxes under Internal Revenue Code Section 501(c)(3) and therefore no provision for federal income taxes has been made on the accompanying financial statements. In addition, VOCEL has been determined by the Internal Revenue Service not to be a "private foundation" within the meaning of Section 509(a) of the Internal Revenue Code. There was no unrelated business income for the year ended August 31, 2019. VOCEL's Form 990, Return of Organization Exempt from Income Tax, are subject to examination by the IRS, generally for three years from date of filing. VOCEL has adopted the requirements for accounting for uncertain tax positions. Management has determined that VOCEL was not required to record a liability related to uncertain tax positions as of August 31, 2019.

#### Note 1 – Nature of Operations and Summary of Significant Accounting Policies (cont.)

#### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affected certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

#### Cash and Cash Equivalents

Cash and cash equivalents consist of deposits in federally and privately insured (Securities Investment Protection Corporation (SIPC) accounts. At times, balances may be in excess of the Federal Deposit Insurance Corporation (FDIC) insurance limit.

For purposes of the statement of cash flows, VOCEL considers all highly liquid debt instruments, if any, purchased or donated with an original maturity or anticipated liquidation of three months or less to be cash equivalents. No interest or taxes were paid during the years ended August 31, 2019 and 2018.

#### Contributions Receivable

Contributions are recorded at fair value and are recognized as revenue and receivables in the period in which the pledge is made. VOCEL will not recognize a conditional promise to give until the conditions which the promise depends are substantially met. A promise that calls for specific financial goals to be achieved will be treated as conditional promises to give in the amount of \$100,000 for the year ended August 31, 2019. VOCEL periodically reviews contributions receivable and determines the need for an allowance for doubtful accounts. Based on management's experience and information, no allowance for uncollectible receivables was deemed necessary as of August 31, 2019 and 2018, respectively.

#### Support and Revenue

VOCEL reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions.

VOCEL reports gifts of land, buildings, and equipment as support without restrictions unless explicit donor stipulations specify how the donated assets must be used. Gifts of long-lived assets with explicit restrictions that specify how the assets are to be used and gifts of cash or other assets that must be used to acquire long-lived assets are reported as restricted support. Absent explicit donor stipulations regarding how long those long-lived assets must be maintained, VOCEL reports expirations of donor restrictions when the donated or acquired long-lived assets are placed in service. During 2019 and 2018, no such gifts of land, buildings, or equipment were received.

#### Note 1 – Nature of Operations and Summary of Significant Accounting Policies (cont.)

#### **Property and Equipment**

All acquisitions of property and equipment and all expenditures for repairs, maintenance, renewals, and betterments that materially extend the useful lives of assets in excess of \$1,000 are capitalized. Property and equipment are carried at cost, or if donated, at the approximate fair value at date of donation. Depreciation is computed on a straight-line basis over the estimated useful lives of the assets. Useful lives for each asset category are as follows:

Office equipment	3 - 5 years
Software	3 years
Website	5 years

#### **Donated Services**

Contributions of services are required to be recognized if the services received (a) create or enhance non-financial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation. For the year ended August 31, 2019, VOCEL received donated services meeting the above criteria valued at \$37,500. For the year ended August 31, 2018, VOCEL received donated services meeting the above criteria valued at \$15,907.

A number of volunteers, including the Board of Directors, have made significant contributions of time to VOCEL's policy-making, program and support functions. The value of this contributed time does not meet the criteria for recognition of contributed services contained per Generally Accepted Accounting Principles.

#### Functional Allocation of Expenses

The costs of providing various programs and other activities have been summarized on a functional basis in the Statement of Activities and the Statement of Functional Expenses. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

Directly identifiable expenses are charged to the specific program or supporting service. Expenses related to more than one function are allocated to program expenses and supporting services according to management determined ratio by purpose or by employee usage.

#### Reclassifications

Certain amounts previously reported in the 2018 financial statements have been reclassified to conform to the 2019 presentation. These reclassifications had no effect on the prior year net assets.

#### Subsequent Events

Accounting principles generally accepted in the United States of America establish general standards of accounting for, and disclosure of, events that occur after the balance sheet date but before

#### Note 1 – Nature of Operations and Summary of Significant Accounting Policies (cont.)

financial statements are issued or are available to be issued. VOCEL has evaluated subsequent events through December 5, 2019, which is the date the financial statements were available to be issued. No subsequent events have been identified that are required to be disclosed as of the date of the report.

#### Not-for-Profit Financial Statement Presentation

During fiscal 2019, VOCEL adopted Accounting Standards Update ("ASU") No. 2016-14 – *Not-for-Profit Entities (Topic 958): Presentation of Financial Statements of Not-for-Profit Entities.* This guidance is intended to improve the net asset classification requirements and the information presented in the financial statements and notes about a not-for-profit entity's liquidity, financial performance, and cash flows. The other main provisions of this guidance that impact VOCEL are: presentation of two classes of net assets versus the previously required three; and recognition of underwater endowment funds as a reduction in net assets with donor restrictions. The guidance also enhances disclosures for board designated amounts, composition of net assets without donor restrictions, liquidity, and expenses by both their natural and functional classification.

No reclassification of 2018 net assets were necessary by the adoption of ASU No. 2016-14 by VOCEL as of August 31, 2019.

#### Note 2 – Financial Assets and Liquidity Resources

VOCEL monitors the availability of resources required to meet its operating needs and other contractual commitments. For purposes of analyzing resources available to meet general expenditures over a 12-month period, VOCEL considers all expenditures related to its ongoing activities as well as the conduct of services undertaken to support those activities to be general expenditures.

As of August 31, 2019, financial assets and liquidity resources available within one year for general expenditure, such as operating expenses, were as follows:

Financial assets at year-end:	
Cash and cash equivalents	\$ 404,575
Investments	137,805
Contributions receivable	 160,000
Total financial asset, at year-end	702,380
Less amounts not available to be used within one year:	
Restricted by donor - future periods	(200,000)
Restricted by donor - purpose	(107,610)
Board designated - operating reserve	 (50,439)
Financial assets available to meet cash needs for	
general expenditures within one year	\$ 344,331

#### Note 2 – Financial Assets and Liquidity Resources (cont.)

VOCEL moderately relies on donor restricted resources but with a significant portion of those net assets with donor restriction available in future periods. In addition to financial assets available to meet general expenditures over the next 12 months, VOCEL operates with a balanced budget and anticipates collecting sufficient revenue to cover general expenditures not covered by donor restricted resources.

#### Note 3 – Fair Value Measurements

Generally Accepted Accounting Principles defines fair value as the price that would be received for an asset or paid to transfer a liability (an exit price) in VOCEL's principal or most advantageous market in an orderly transaction between market participants on the measurement date.

Fair value hierarchy requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. The standard describes three levels of inputs that may be used to measure fair value:

- Level 1: Quoted prices (unadjusted) for identical assets or liabilities in active markets that the entity has the ability to access as of the measurement date.
- Level 2: Significant other observable inputs other than Level 1 prices such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data.
- Level 3: Significant unobservable inputs that reflect a reporting entity's own assumptions about the assumptions that market participants would use in pricing an asset or liability.

In many cases, a valuation technique used to measure fair value includes inputs from multiple levels of the fair value hierarchy. The lowest level of significant input determines the placement of the entire fair value measurement in the hierarchy.

The fair value of debt and equity investments that are readily marketable are determined by obtaining quoted prices on nationally recognized securities exchanges (Level 1 inputs) or by quoted market prices of similar securities with similar due dates or matrix pricing. This is a mathematical technique widely used in the industry to value debt securities without relying exclusively on quoted prices for the specific securities but rather by relying on securities' relationship to other benchmark quoted securities (Level 2 inputs). Valuations for assets and liabilities that are derived from other valuation methodologies, including option pricing models, discounted cash flow models and similar techniques, and not based on market exchange, dealer, or broker traded transactions (Level 3 inputs). Level 3 valuations incorporate certain assumptions and projections in determining the fair value assigned to such assets or liabilities.

#### Note 3 – Fair Value Measurements (cont.)

Following is a description of the valuation methodologies used for assets measured at fair value.

Money Markets: Valued at the quoted market prices registered.

Equities: Valued at the closing price reported on the active market on which the individual securities are traded.

Mutual Funds: Valued at fair value based on quoted market prices of identical or similar securities based on observable inputs like interest rates using a market valuation approach.

The methods described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while management believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

The following summarizes that classification of investments at August 31, 2019, by classification and method of valuation in accordance with the above definitions:

	 Level 1	Le	evel 2	Le	evel 3	Total		
Money market	\$ 112,537	\$	-	\$	-	\$	112,537	
Mutual funds - Bonds	14,201		-		-		14,201	
Exchange Traded Funds	11,067						11,067	
	\$ 137,805	\$	_	\$	-	\$	137,805	

#### **Note 4 – Contributions Receivable**

Contributions receivable at August 31, 2019 consisted of short and long term commitments from various donors.

At August 31, 2019, contribution receivables had committed funds of:

Total contributions receivable	\$ 235,000
Less discount to present value	(2,025)
Net contributions receivable	\$ 232,975
Amount due in:	
Less than one year	\$ 160,000
One to five years	 75,000
Total contributions receivable	\$ 235,000

#### Note 4 – Contributions Receivable (cont.)

Contributions receivable with due dates extending beyond one year are discounted using Treasury Bill rates at 2.7% annual rate of interest at August 31, 2019. Uncollectible promises are expected to be insignificant.

#### Note 5 – Leases

In November 2016, VOCEL entered into a forty-two month lease agreement for office and classroom space. The lease begins January 1, 2017 and expires June 30, 2020. Total rental expense for the year ended August 31, 2019 and 2018 was \$28,941 and \$33,075.

Future minimum operating lease payments are \$26,995 for the year ending August 31, 2020.

#### Note 6 – Special Events

VOCEL's special events during the years ended August 31, 2019 and 2018:

	 2019	 2018
Sponsorship	\$ 105,000	\$ 83,268
Contributions	61,304	98,103
Special events revenue, ticket portion	 42,150	 51,970
Revenue from special events	208,454	 233,341
Less direct benefits to donors	 (25,745)	 (24,554)
Net revenues from special events	\$ 182,709	\$ 208,787

#### Note 7 – Net Assets With Donor Restrictions

Net assets with donor restrictions as of August 31:

	2019			2018
Future Periods	\$	200,000		\$ 127,500
Child Parent Academy		82,610		-
Technical Assistance Support		25,000		10,000
	\$	307,610	_	\$ 137,500

#### Note 8 – Board Designated Net Assets

For the year ended August 31, 2019, VOCEL established an operating reserve consisting of cash and short term investments. The governing board has designated these net assets without donor restrictions in the amount of \$50,439 for general operating purposes to help respond to temporary changes in circumstances or in its environment.

#### Note 9 – Non-Operating Item

During the year ended August 31, 2018, VOCEL made a strategic decision to close its Early Learning Center. The decision was in response to the City of Chicago's increase of early learning education funding being allocated toward Chicago Public Schools. A foundation pledged multi-year amounts related to this program and due to the shift of program operations this foundation grant ended. VOCEL was required to write this off to bad debt expense in the amount of \$100,000 during the year ended August 31, 2018.